

akshay mahimtura

ux and product designer

akshaymahimtura.com (portfolio)

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Education

University of Toronto • Jun. 2023

Master of Information, UX Design (GPA: 3.95/4.00)

University of Michigan-Ann Arbor • May 2020

Bachelor of Arts (Distinction), Double Major: Communication & Media; Music

Experience

University of Toronto Mississauga • Mississauga, ON

Graduate Teaching Assistant, HCI and Design Thinking • Sept. 2022–Present

- Lead tutorials, co-design curriculum, and grade assignments for 120 undergraduate students through courses in HCI (CCT380) and design thinking (CCT204), teaching concepts from prototyping hybrid mobile interfaces to usability evaluation and testing
- Support professors and students with technical queries and tutorials around learning management system, Adobe XD, Photoshop, Illustrator, and InDesign

Ernst & Young (EY) • Toronto, ON

Associate Designer • Summer 2022

- Delivered long-term UX and UI solutions for clients across industries through human-centred design and agile, cross-functional collaboration with stakeholders
- Built design system and consulted on sustainable governance model for major government client, employing Adobe Experience Manager, Figma, and zeroheight

Innovation Hub, University of Toronto • Toronto, ON

Digital Communications Team Lead • Sept. 2021–Apr. 2022

- Managed 4 graphic designers and coordinated with design research leads to research, design, execute, and deliver 10+ end-to-end internal and client projects
- Redesigned 3 client-facing websites based on research and user interview data, auditing and revamping information architecture and content strategy

Voice-controlled Car Dashboard • IIT Bombay

Product Designer and Project Manager • Summer 2021

- Designed voice-controlled car dashboard for South Asian market, leveraging HCI techniques, from persona development to voice user interface (VUI) prototyping
- Spearheaded multidisciplinary team of 7, ensuring product, UX, and business goals were met, and presented findings to HCI professor and industry professionals

Shure Incorporated • Chicago, IL, and Mumbai, India

Marketing Coordinator • Jan. 2021–Aug. 2021

- Executed product translation project using XTM Cloud software, custom content management system (CMS), and digital asset library
- Crafted 4 statements of work (SOWs) to detail translation experts' project plans, facilitating onboarding processes and timely submission of marketing deliverables

Skills

Wireframing
Prototyping
Information architecture
Affinity diagramming
Usability testing
User interviews
Responsive web design
Project management
Copywriting
Music production

Tools

Figma, XD, Sketch
HTML/CSS, Bootstrap, WordPress
JavaScript, Node.js, Python
Photoshop, Illustrator, InDesign
Mural, Miro
Mailchimp
Salesforce CRM
Excel, Outlook, PowerPoint
Premiere Pro
Ableton Live, Logic Pro, Max/MSP